

**DELL** Technologies  
AUTHORIZED DISTRIBUTOR

**Tech Data**  
Advanced Solutions

# Dell Technologies RISE Partner Programme

## Earn big rewards on your Dell Technologies purchases

[Register for the Dell Technologies RISE Partner Programme >](#)

As an Authorised Dell Technologies partner with Tech Data, you're invited to join RISE: Dell's new tiered rewards incentive programme. Through RISE, you automatically earn currency rewards on all eligible purchases of Dell Technologies products that can be used to make savings on your future purchases.

**A great selection of eligible product lines is available:** Latitude laptops, OptiPlex desktops, Precision workstations, PowerEdge servers, and a range of innovative commercial displays.

**The more you buy = The more rewards you earn = The more savings you make on future purchases. It's that simple.**

### The RISE programme consists of four performance groups

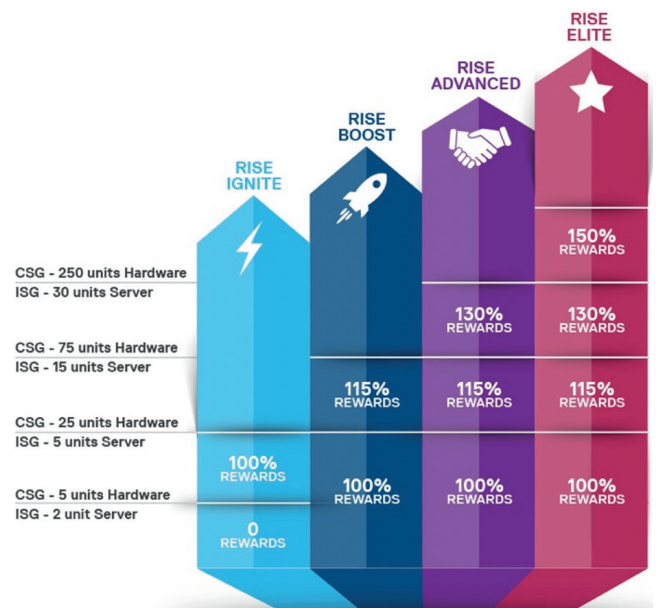


**Your initial tiering is based on past performance, but as you increase your Dell Technologies sales and meet programme objectives, you'll progress through the tiers, unlocking even higher rewards.**

What's more, you have the ability to earn increased rewards within each tier as you cross unit sales thresholds.

With RISE, you're increasingly rewarded at every step of your Dell Technologies journey.

REWARDS UNITS THRESHOLD



### The Tech Data Difference

Tech Data are the leading Dell Technologies distributor, and the only one in the UK to deliver the full end-to-end Dell solution.

Our extensive value-add services and support for Dell Technologies are designed to enhance your portfolio, and deliver the customer satisfaction your customers won't find anywhere else.

- 24/7 logistics centre shipping anywhere in Europe within 24 hours
- Finance options enable spread of payments towards new tech
- Customisation and configuration options across entire Dell Technologies portfolio
- Expert technical support available from pre-sales through to post-sales
- The latest Dell Technologies training for your teams, for free

**Get rewarded for doing what you do best, with Dell Technologies RISE.**

[Register for the Dell RISE Partner Programme >](#)

For further information on RISE, please contact your Tech Data Account Manager today.