



Tech Data Sales Cards for Sales Professionals

IBM Blueworks Live

The Optimal Tool for Determination, Analysis and documentation of business processes



The product solution



IBM Blueworks Live

Elevator pitch

» The customer situation

Companies spend a lot of time organizing their processes, keeping all those involved up to date and evaluating the results. The widespread increase in process complexity and workload is increasing costs. In addition, the often suboptimal company-wide transparency makes it difficult to keep an eye on all processes. Often bottlenecks and inefficiencies are recognized only late. Inconsistent systems as well as database and application silos also cause delays. The inevitable consequence is long lead times when it comes to introducing new functions or products.

» The solution

IBM Blueworks Live is a cloud-based management tool for business processes that meets the requirements of demanding customers and offers a clear user interface. The software enables employees to initiate processes together and work on them in real time. Information on the current status is available at all times. Thus IBM Blueworks Live is the optimal tool for the determination, analysis, representation and documentation of business processes. A further advantage: Blueworks Live is a browser-based software solution without local installations, so that access can be made via different end devices with different operating systems.

» The USP

IBM Blueworks Live comprises the central corporate tasks of documentation, configuration and collaboration. The solution offers all employees of an organization or members of a project team a transparent tool with which knowledge about processes can be exchanged to make them more efficient. The presentation of business processes in the specific Business Process Model and Notation (BPMN) layout 2.0 including documentation is also included.

» The customer benefit

Customers want a tool to design, manage and automate their business processes. IBM Blueworks Live can be used anywhere - regardless of the location of employees. The software solution not only facilitates the optimization of processes, but also provides detailed insights into the ongoing processes. In addition, the tool is suitable for all users, from beginners to professionals: even the less experienced users can create a simple process application with Blueworks Live, while experts have the opportunity to model and analyze complex processes.

IBM Blueworks Live: 10 questions

for your conversation with customers and prospects

How flexible can you change your corporate strategy if it significantly increases your competitiveness?

Does your company's current technical infra-structure provide you with the opportunity to gain comprehensive insights into your processes?

Does your organization have a cloud strategy? Do you want to improve your current service offerings or introduce new services?

Does your company keep an eye on the latest advances in business process management (BPM)? Do you want to invest in improving your processes?

Is there hardly enough manpower in your company to create the manual workload? Do you have to put off customers because for lack of flexibility?

Are you interested in a software solution that can make your business processes much more efficient?

How are Best Practices and Best Processes standardized in your organization, and what happens when disruptions occur in the process?

To what extent is your company subject to regulations? Is there a risk of high fines for non-compliance?

Where do you have manual, double or multiple data entry processes in your operations?

Do you know that you are giving away potential if you forego the automation of business processes?

Added value from IBM Blueworks Live

» Fast process modeling

Create simple process tools in 90 seconds with a cloud-based interface designed for IT and business users. In addition, Blueworks Live integrates easily with existing processes and software architectures.

» Improving efficiency

Identify and streamline manual or repetitive operations so employees can tackle more complex tasks.

» Team-wide collaboration

Create a central process repository that gives employees the ability to share, modify, and publish dynamic workflows.

» Comfortable user interface

Input and optimization of processes by drag-and-drop. After that, one click is enough to automatically create process diagrams.

» Process overviews in real time

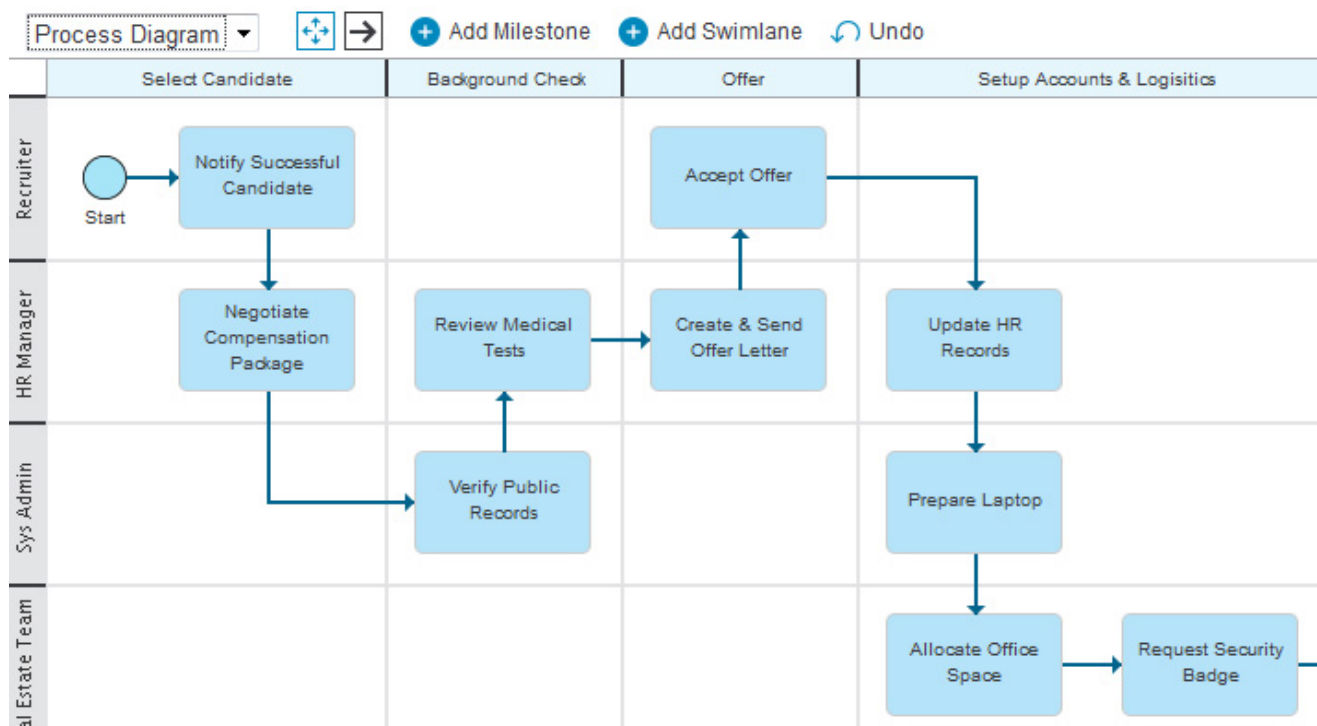
Shared team workspace with real-time communication capability to engage all stakeholders.

» Flexible access rights

Control user access through account and storage tier levels. Permissions can be assigned to user groups or individuals.

» Applications of IBM Blueworks Live

Industries: IBM Blueworks Live delivers massive efficiency gains in all industries. In particular, companies that want to model and evaluate their business processes regardless of their location and automatically create BPMN 2.0-compliant process diagrams benefit.



The software solution from IBM automatically creates meaningful BPMN 2.0-compliant process diagrams.

Target groups: COOs, Marketing Managers and Chief Technology Officers who aim to increase business efficiency, reduce costs and increase market share. And IT executives who want to provide the business with more flexibility and scalability while reducing costs and complexity.

Potential: IBM Blueworks Live is part of IBM's Digital Process Automation Suite, a comprehensive platform for orchestrating, automating and managing business processes. The solution portfolio includes fast, cost-effective and scalable applications that can be deployed on-premise, in the cloud, or in hybrid environments.



Blueworks Live can be tested for free for 30 days.

www.blueworkslive.com